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management and data governance and stewardship. Projects include establishing data quality and governance programs, data warehousing strategies, and large-scale ERP data migration for Fortune 500 organizations. She is the author of Executing Data Quality Projects: Ten Steps to Quality Data

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and Trusted Information(tm) (Morgan Kaufmann, 2008).

Ten Steps to Quality Data and Trusted Information™

The Ten Steps approach can also be used to enrich an organization's standard SDLC (whether sequential or Agile) and it complements general improvement methodologies such as six sigma or lean. No two data quality projects are the same but the flexible nature of the Ten Steps means the methodology can be applied to all.

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Danette is the author of Executing Data Quality Projects: Ten Steps to Quality Data and Trusted Information™ (Morgan Kaufmann, 2008). An internationally respected expert, her Ten Steps™ approach to information quality has been embraced as a proven method for creating, improving, and managing information and data quality in any organization.

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